

THE RULES

CONSIDER THE SOURCE

- A reliable news outlet tells you who, what, where, and when.
 - A reliable news outlet provides context.
 - A reliable news outlet has an established corrections policy.
 - A reliable news outlet has a well-established record of reliability.
-

READ BEYOND THE HEADLINE

- Click on the story. Read it.
 - Is it satire?
 - Check the date.
 - Are the sources within the story actually involved in it?
 - Who's the writer?
 - Who benefits from this story?
-

CURB YOUR EMOTIONS

- Confirmation bias is very real.
 - Having strong emotions about a story doesn't tell you whether it's fake or fact, but it does make it harder to tell the difference.
 - A story that sounds true isn't necessarily so.
 - Your 'gut' may be wrong.
-

BE SKEPTICAL

- Question everything.
- Consult the fact-checkers.
- See who else is reporting the story.
- Ask me what I think.
- If you're still confused, ask a cat. Or a friend who speaks your language.

THINK. THEN THINK AGAIN

- Context is everything.
- Reason is too.
- There's never just two sides to a story.
- Google is your friend.
- It's ok to say 'I don't know.'